

(Formerly Business/Community Expo)

# Friday, May 3, 2024



Connecting businesses, non-profit organizations, services, workforce, community leaders and individuals!

**1:00 pm - 3:00 pm**

**Business Networking Event at The Millwald**

**3:00 pm – 4:00 pm**

**Table display Set-up** along sidewalks on Main Street (from 1<sup>st</sup> St to 4<sup>th</sup> St)

**4:00 pm – 7:00 pm**

**Community Connections open to the Public**

Exhibitor tables, Local Restaurants, Chick-fil-A Food Truck, Farmer’s Market vendors, Live Music,

**8:00 pm**

**‘Silk Groove Revue’ at The Millwald**

10% Discount on tickets to participating vendors.

### Reservation Space:

- \_\_\_\_\_ **Tier 1 - \$450 Prime Sponsorship Booth Available to Chamber Members Only** - Located on Main St. next to The Millwald. Includes 4 tickets to the Business Networking Event and 4 tickets to the Evening Performance of ‘Silk Groove Revue’. Included in Event and Evening Show Marketing materials through WWB Chamber and The Millwald.
- \_\_\_\_\_ **Tier 2 - \$150 Chamber Members / \$225 Non-Member – \*Three Rivers Media Marketing Package – additional marketing provided the week prior to the event.** Includes Table Space on Main Street and 2 Tickets to the Business Networking Event. Included in Event Marketing materials.
- \_\_\_\_\_ **Tier 3 - \$100 Chamber Members / \$175 Non-Member –** Includes Table Space on Main Street - 2 Tickets to the Business Networking Event - Included in Event Marketing materials.
- \_\_\_\_\_ **Tier 4 - \$50 Chamber Members / \$75 Non-Member – \*Non-Profits** Includes Table Space on Main Street - 1 Ticket to the Business Networking Event - Included in Event Marketing materials. Wythe-Bland Foundation will be covering the costs for Non-profits that have had a project funded by them currently or in the past.
- \_\_\_\_\_ **Existing Storefront Business on Main St and Tazewell St - No charge – can set up a table in front of your store as well.** **Optional: \$25 Chamber Members / \$50 Non-Member –** 1 Ticket to the Business Networking Event and included in Event Marketing Materials.
- \_\_\_\_\_ **Additional Business Network Event Tickets - \$10.00 each x \_\_\_\_\_ Number of Ticket Vouchers Needed**

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

- **Deadline to register to participate is Monday, April 29, 2024.**
- All spaces are only reserved after the registration fee has been paid. Transferrable but not refundable.
- Register now! Limited spaces available. Refer to Fact Sheet for additional details.

Complete and return with payment OR Register online at [wwbchamber.com](http://wwbchamber.com)  
 Wytheville-Wythe-Bland Chamber of Commerce / 150 E. Monroe St. / Wytheville, VA 24382  
 276.223.3365 / [chamber@wytheville.org](mailto:chamber@wytheville.org) / [wwbchamber.com](http://wwbchamber.com)



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## SPECIAL THANKS TO OUR PARTNERS



# MILLWALD



# FACT SHEET

- ✚ Exhibitors are responsible for providing their own 10'x10' tent (if desired), table, and chairs along with any signage or decoration for the space.
- ✚ Wireless internet connection upon request
- ✚ There is limited electrical connections located on Main Street. If you need electricity, please request that and be sure to bring an extension cord.
- ✚ Door prizes are welcome and will need to remain on your exhibit table. Bring entry slips, pens, and container for entries. It is your responsibility to draw for prizes. We will help with announcing the winner should you want to give away during the Community Connections Day.
- ✚ Table spaces are transferrable but non-refundable; Spaces are only reserved after registration fee has been paid.
- ✚ All display items must be removed by 7:30 pm
- ✚ Disclaimer for anyone selling at your table: All items are the responsibility of the vendor.

## TIPS

- **Promote Your Booth**

Create pre-event communications to invite current and potential customers to visit you during event on April 2. (Email, Facebook, Twitter, Direct Mail)

- **Plan Your Exhibit**

Bring items such as giveaways, lights, extension cords, tape, printed materials, business name signs. Plan how you will attract people to visit your booth. The more you plan, the more successful your exhibit will be. *It will be noticed.*

- **Work Your Booth**

Is your booth customer friendly? What kind of image do you want to present? Are you standing? Did you bring the right information and enough? Last year, the attendance was approximately 500. Is staff prepared to answer questions? Remember there are two types of people attending: business representatives and the public.

**Stand and Smile!**

- **Follow-Up**

Collect names and/or business cards. Send them a message within 24 hours! Thank them for talking with you. Schedule a visit.

Complete and return with payment.

Wytheville-Wythe-Bland Chamber of Commerce  
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